

RHONDA HONG

EXPERIENCE



2025 - present	Art Director	VML Singapore
2022 - 2025	Junior Art Director	VML Singapore
2022 - 2022	Designer	Liquid Lab
2019 - 2022	Digital Content Designer	Xpointo Media

EDUCATION

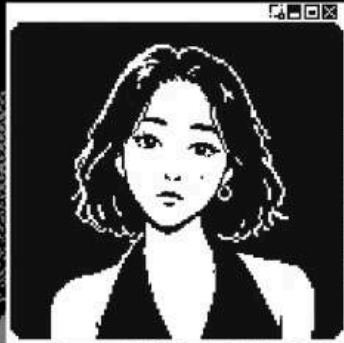


2017 - 2019	Bachelor (HONS) Communication Design	The Glasgow School of Art Singapore
2013 - 2016	Diploma in Illustration Design with Animation	Nanyang Academy of Fine Arts
2011 - 2012	NITEC in Digital Animation	ITE Central Macpherson

PORTFOLIO



<https://www.rhwgwr.info/>
(best viewed on desktop)



CONTACT



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SOFTWARE



Photoshop, In Design, Illustrator, Premier Pro, AI tools

SKILLS



Design thinking, conceptualisation, art direction,
integrated campaigns, visual storytelling, content
ideation, creative problem solving, insight driven
creativity, AI-assisted creative workflows

AWARDS



2024 Young Spikes PR Silver